



C. Jackson Bain

Biography

Jackson Bain, considered one of America's top communications counselors to executives, government leaders and celebrities, is a 30-year veteran journalist, crisis communications and media expert. He has been senior anchor and managing editor at television stations in Texas, Georgia, and Washington, DC. In the mid-1970's, Bain joined NBC News, where he covered the White House under four administrations, the State Department, Congress, and many other domestic and overseas assignments. His work appeared on NBC Nightly News, The Today Show, and NBC White Paper Reports. As a producer, Bain has created numerous documentaries and special productions for television, ranging from major events to investigative reporting. He is the recipient of two Emmy awards for his productions.

While in the U.S. Army, he was a news broadcaster on the American Forces Network in Europe. He is a graduate of the Defense Information School, the academy for all military public information officers and military spokespersons. He holds a bachelor's degree in Political Science with graduate studies in the United States and Europe.

As a Crisis Communications counselor, he has created and successfully executed major communications programs for many international companies, three foreign government economic development agencies, and numerous trade and professional associations. As Senior Vice President of one of the world's largest public relations firms, he devised highly successful programs for crisis, strategy and change communications directed at global as well as domestic. His applications of new technology to client communications problems and his creative talents have been used by clients as diverse as NBC, Coopers & Lybrand, Boeing Commercial Airplane Group, Xerox, Westinghouse, and General Electric. He was most recently Senior Vice President for Public Affairs for the National Association of Children's Hospitals.

Based on his experience, Jackson Bain has also created unique workshops and seminars to teach executives how to take control of public speaking challenges, media interviews, congressional testimony, and all verbal communication opportunities. His much-lauded courses have been taken by Chief Executives and leaders of such firms as General Electric, Westinghouse, and Monsanto, and 23 other corporate members of the Fortune 100. He has prepared two former Prime Ministers of Japan for their first State Visits to the United States, and worked with government leaders of Germany, Iceland, Canada, Ecuador, and Mexico. He has also prepared numerous entertainment industry figures to meet media challenges, including Kirstie Alley, Richard Dreyfuss, John Travolta, and Tom Cruise.